



Hope Cancer Resources

Support for the Journey. Education for Life.

2024 Sponsorship Opportunities

*We provide compassionate, professional
cancer support and education in the
Northwest Arkansas Region today and tomorrow.*

HopeCancerResources.org



@HopeCancerResources

Hope Cancer Resources 2023 Overview

OUR MISSION

We provide compassionate, professional cancer support and education in the Northwest Arkansas region today and tomorrow.

OUR VISION

Provide hope and enhance quality of life by expanding prevention, wellness and comprehensive cancer support services in our region.

5,162
Cancer
Patients and
Caregivers
were provided
support services

Transportation
to Treatment
Provided to

384

Patients

312,112 Miles

Tobacco
Cessation
Navigation for

346

Patients &
Caregivers

\$20,066

Spanish
Interpretation
for

108

Patients

*Interpretation Services were discontinued on 11.1.2023.

Financial
Assistance

1,602

Patients

Rent, Mortgage, Travel,
Gas Cards, Car Payments,
Dental Care, Prescriptions,
and Utilities

\$725,970

**518 Sessions
of Counseling
Provided for**

137

**Patients &
Caregivers**

**Consultation,
Personal
Training,
and Yoga
provided to**

170

**Patients &
Caregivers**

**Free Skin
Cancer Clinic
Provided for**

106

**In Our
Community**

Hope Cancer Resources employs a highly-professional staff which includes oncology social workers licensed with the State of Arkansas and certified by the Arkansas Social Work Licensing Board, and two certified tobacco treatment specialists, one who is also a certified personal trainer and cancer exercise specialist.

The breadth of services offered includes treatment navigation; counseling; transportation to help ensure patients have access to cancer treatment as needed; financial assistance for prescription medications, nutritional supplements, dental care, gas cards, and everyday living expenses to help alleviate the various challenges that cancer patients and their families may encounter.

In 2023, our social workers assessed 3,994 newly diagnosed patients and provided individualized resources to meet their needs. Yoga, tobacco cessation, and exercise classes were provided in person and through a digital platform.

Believing emotional support is essential for healthy survivorship, we offer counseling services ranging from a kind word or listening ear to one-on-one, couples, or family counseling, and support groups acknowledging the importance of mental health in the cancer journey.

Our Wellness Center for Hope was established to help enhance the quality of life in survivors and caregivers by restoring physical activity, optimizing nutrition, and developing healthy behaviors and lifestyles.

In addition, Hope Cancer Resources empowers the community by providing cancer education for public schools, churches, businesses, and civic organizations in our region. Education includes sun and UV safety, tobacco prevention and cessation, and healthy lifestyle behaviors to reduce cancer risk. In 2023, prevention education was provided to 10,072 in our community.

*Support for the Journey.
Education for Life.*





The Heather Ridley-Fleeman Battle for Hope 5K & 1 Mile Walk for Hope

The Heather Ridley-Fleeman Battle for Hope is a run/walk event held the first Saturday in May each year at Old Tiger Stadium in Bentonville.

The event began in 2005 as a way to honor the life of Heather Ridley-Fleeman and raise awareness of colon cancer. Heather passed away in 2004 at the young age of 28 after a long battle with colon cancer.

In addition to the in-person 5K & 1 Mile Walk, the Heather Ridley-Fleeman Battle for Hope also hosts an online auction for participants and community members.





The Heather Ridley-Fleeman Battle for Hope 5K

Sponsorship Opportunities

Presenting Sponsor

SOLD Hostess
BRANDS

- 👟 Fifteen(15) complimentary race registrations
- 👟 Two(2) banners at the race venue

Gold Sponsor - \$5,000

- 👟 Ten(10) complimentary race registrations
- 👟 One(1) banner at the race venue

Silver Sponsor - \$3,500

- 👟 Eight(8) complimentary race registrations
- 👟 One(1) banner at the race venue

Bronze Sponsor - \$2,000

- 👟 Six(6) complimentary race registrations

Hope Sponsor - \$1,250

- 👟 Four(4) complimentary race registrations

Friend Sponsor - \$650

- 👟 Two(2) complimentary race registrations

Exclusive Sponsorships

Finish Line Sponsor

SOLD FIRST
HORIZON

- 👟 Six(6) complimentary race registrations
- 👟 Logo on Finish Line Tape for 1st Place Finisher
- 👟 Logo on pennants lining finish line corral

Medal Sponsor -

SOLD Generations
Bank

- 👟 Six(6) complimentary race registrations
- 👟 Exclusive Sponsor Logo on the ribbon of the finisher medal

Volunteer Sponsor -

SOLD MailCo
USA

- 👟 Four(4) complimentary race registrations
- 👟 Exclusive Sponsor Logo on the back of the Volunteer Shirt

Walk for Hope Sponsor - \$1,500

- 👟 Four(4) complimentary race registrations
- 👟 Exclusive Logo'd signage along one mile route(provided by Hope Cancer Resources)

All Sponsorships Include

- 👟 Recognition on our website - www.HopeCancerResources.org
- 👟 Recognition through Hope Cancer Resources Marketing
- 👟 Logo/Name included on Race T-Shirt and Flyer
- 👟 Recognition at the event

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2024 PARTNERSHIP COMMITMENT FORM

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, State, ZIP: _____

Email: _____ Phone: _____

We will sponsor the 20th Annual Heather Ridley Fleeman Battle for Hope 5K/10K Event on Saturday, May 4, 2024, in Bentonville to help raise awareness of colon cancer and the services of Hope Cancer Resources to our community.

- Gold Sponsor - \$5,000 Exclusive Medal Sponsor – GENERATIONS BANK
Silver Sponsor - \$3,500 PRESENTING Sponsor – HOSTESS BRANDS
Bronze Sponsor - \$2,000 Exclusive Volunteer Sponsor – MAILCO USA
Hope Sponsor - \$1,250 Exclusive Finish Line Sponsor FIRST HORIZON BANK
Friend Sponsor - \$650 Exclusive STAGE Sponsor NORTH HILLS ENDOSCOPY

We are unable to participate as a sponsor this year but would like to provide for patients and families in Northwest Arkansas.

- We will have a race team for the Heather Ridley Fleeman Battle for Hope. Please send us a team packet.
We will provide an auction item for the Battle for Hope Online Auction. Someone will contact you about picking up or delivering the item(s).

PAYMENT

Event Sponsorship
Battle for Hope _____ Sponsor Level \$_____
Total \$_____

Enclosed is our check for \$_____.

You may also pay for your sponsorship online at HopeCancerResources.org.
We will also provide EFT information if that is the preferred payment method.

For more information, please contact Bryan Collom, Director of Development
479-361-5847 or bryan.collom@hopecancerresources.org

Signed: _____ Print Name: _____

Company to be recognized as: _____

Date: _____

Signed: _____ Print Name: _____
Director of Development

Date: _____



5835 W. Sunset Avenue ♦ Springdale, AR 72762 ♦ 479-361-5847 ♦ FAX 479-361-9104
www.hopecancerresources.org